



New York State Republican Presidential Primary N=6,041 Likely Republican Primary Voters - IVR
April 6-7, 2016

			QIdeology				QGender		QAgeGrp					QRace					QEducation				QIncome				Region			
			Conserv	Moderate	Liberal	NotSure	Female	Male	Age18t	Age36t	Age46t	Age56t	Age66p	White	African	Hispani	Asian	Other	HighSch	SomeCo	College	PostGra	Under5	50Kto1	100Kpl	LI	NYC	Suburb	Upstate	
Presidential Ballot																														
Cruz	1,127	18.7%	24%	11%	6%	13%	18%	19%	23%	23%	22%	18%	17%	19%	15%	25%	10%	23%	17%	19%	21%	20%	20%	19%	17%		14%	18%	16%	20%
Trump	3,143	52.0%	55%	48%	38%	57%	51%	53%	56%	54%	52%	53%	51%	52%	61%	61%	39%	54%	58%	59%	46%	41%	51%	54%	50%		62%	54%	54%	49%
Kasich	1,422	23.5%	15%	36%	47%	17%	24%	23%	16%	19%	21%	24%	26%	24%	18%	11%	34%	18%	19%	16%	28%	35%	21%	22%	29%		21%	22%	23%	25%
NotSure	349	5.8%	6%	5%	8%	13%	7%	4%	5%	4%	5%	5%	7%	6%	6%	3%	17%	5%	6%	7%	6%	5%	9%	5%	4%		3%	6%	7%	6%
Total	6,041																													
Likelihood to Vote																														
Definitely	5,754	95.2%	96%	94%	91%	92%	95%	96%	93%	95%	96%	96%	95%	95%	98%	96%	92%	97%	94%	95%	96%	97%	93%	96%	97%		96%	94%	95%	96%
Somewhat	287	4.8%	4%	6%	9%	8%	5%	4%	7%	5%	4%	4%	5%	5%	2%	4%	8%	3%	6%	5%	4%	3%	7%	4%	3%		4%	6%	5%	4%
Total	6,041																													
Who do you expect to be Nominee?																														
Cruz	1,187	19.6%	23%	15%	16%	13%	20%	20%	22%	22%	22%	20%	18%	20%	15%	18%	17%	23%	18%	18%	21%	22%	20%	19%	19%		16%	17%	16%	22%
Trump	3,537	58.5%	61%	55%	44%	64%	59%	58%	59%	61%	60%	60%	57%	58%	68%	66%	58%	50%	63%	64%	56%	48%	58%	60%	57%		66%	62%	62%	55%
Kasich	553	9.2%	7%	13%	13%	8%	9%	10%	10%	7%	9%	8%	10%	9%	7%	8%	14%	8%	8%	9%	10%	11%	9%	8%	10%		8%	10%	8%	9%
Other	764	12.7%	10%	16%	27%	14%	13%	13%	9%	9%	9%	13%	15%	13%	9%	7%	10%	18%	10%	10%	13%	19%	12%	12%	13%		10%	11%	14%	13%
Total	6,041																													
If Trump Does Not Have Majority?																														
Trump	3,577	59.2%	63%	53%	49%	63%	58%	60%	61%	61%	60%	62%	57%	59%	67%	66%	54%	57%	66%	66%	53%	47%	58%	62%	57%		67%	59%	61%	57%
SomeoneElse	1,827	30.2%	26%	37%	41%	24%	30%	30%	30%	31%	31%	29%	31%	30%	30%	29%	32%	26%	24%	24%	35%	41%	30%	27%	34%		23%	31%	28%	32%
NotSure	637	10.5%	11%	9%	9%	13%	11%	10%	8%	9%	9%	9%	12%	11%	3%	5%	14%	17%	9%	9%	12%	12%	12%	11%	9%		10%	10%	11%	11%
Total	6,041																													
Image Rating Trump																														
VeryFav	2,512	41.6%	46%	35%	28%	45%	41%	43%	47%	45%	41%	44%	39%	41%	48%	52%	37%	43%	48%	47%	36%	32%	41%	43%	40%		50%	47%	43%	38%
SomewhatFav	1,448	24.0%	26%	22%	13%	23%	23%	25%	18%	20%	24%	23%	26%	24%	23%	14%	19%	23%	24%	26%	24%	22%	25%	26%	21%		25%	20%	25%	25%
SomewhatUnfav	739	12.2%	12%	12%	11%	11%	12%	12%	8%	13%	12%	13%	13%	12%	10%	9%	15%	11%	11%	11%	15%	13%	13%	12%	12%		10%	12%	11%	13%
VeryUnfav	1,254	20.8%	15%	29%	45%	16%	23%	19%	25%	21%	22%	20%	20%	21%	18%	24%	27%	22%	15%	16%	24%	32%	19%	18%	26%		15%	18%	20%	23%
NotSure	88	1.4%	1%	2%	2%	4%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%		1%	3%	1%	1%
Total	6,041																													



New York State Republican Presidential Primary N=6,041 Likely Republican Primary Voters - IVR
 April 6-7 ,2016

			QIdeology				QGender		QAgeGrp					QRace					QEducation				QIncome				Region		
			Conserv	Moderate	Liberal	NotSure	Female	Male	Age18t	Age36t	Age46t	Age56t	Age66p	White	African	Hispani	Asian	Other	HighSch	SomeCo	College	PostGra	Under5	50Kto1	100Kpl	LI	NYC	Suburb	Upstate
Image Rating Kasich																													
VeryFav	1,382	22.9%	19%	30%	24%	22%	23%	23%	13%	19%	19%	23%	26%	23%	17%	15%	24%	14%	19%	20%	26%	29%	22%	21%	26%	23%	23%	23%	23%
SomewhatFav	2,216	36.7%	36%	39%	36%	26%	36%	37%	38%	37%	37%	37%	36%	37%	36%	24%	36%	30%	36%	37%	37%	37%	34%	37%	38%	40%	35%	36%	36%
SomewhatUnfav	1,245	20.6%	23%	16%	14%	19%	20%	21%	18%	24%	22%	21%	20%	20%	20%	22%	22%	30%	23%	20%	20%	18%	21%	21%	20%	21%	23%	21%	20%
VeryUnfav	782	12.9%	15%	9%	17%	11%	11%	14%	20%	16%	16%	14%	10%	12%	21%	31%	9%	24%	13%	16%	12%	11%	12%	14%	12%	12%	11%	14%	13%
NotSure	415	6.9%	6%	6%	9%	23%	9%	5%	11%	5%	6%	5%	8%	7%	6%	8%	9%	3%	9%	7%	5%	4%	11%	6%	5%	5%	8%	6%	7%
Total	6,041																												
Image Rating Cruz																													
VeryFav	987	16.3%	23%	7%	6%	10%	15%	17%	22%	19%	19%	15%	15%	16%	20%	23%	13%	27%	15%	17%	17%	16%	18%	16%	15%	13%	15%	15%	18%
SomewhatFav	1,623	26.9%	30%	23%	10%	23%	26%	28%	21%	26%	23%	28%	29%	27%	24%	22%	21%	24%	27%	26%	26%	28%	27%	28%	25%	27%	24%	27%	28%
SomewhatUnfav	1,421	23.5%	21%	27%	21%	23%	24%	23%	16%	18%	22%	24%	25%	24%	25%	13%	19%	17%	25%	23%	23%	22%	22%	24%	24%	26%	25%	24%	23%
VeryUnfav	1,798	29.8%	22%	40%	57%	33%	30%	29%	36%	35%	34%	31%	26%	30%	29%	40%	35%	29%	29%	29%	30%	32%	26%	29%	34%	31%	30%	31%	29%
NotSure	213	3.5%	3%	3%	6%	11%	5%	2%	5%	2%	2%	2%	5%	4%	3%	1%	11%	2%	4%	4%	3%	2%	6%	3%	2%	3%	5%	4%	3%
Total	6,041																												
Who Do You Think Will Be President?																													
Sanders	433	7.2%	6%	9%	17%	10%	8%	7%	11%	6%	6%	6%	8%	7%	8%	6%	16%	4%	7%	7%	8%	7%	9%	7%	6%	5%	4%	8%	8%
Trump	2,763	45.7%	51%	38%	26%	48%	46%	45%	46%	48%	45%	45%	46%	45%	51%	61%	41%	47%	52%	52%	40%	36%	47%	47%	43%	53%	49%	47%	43%
Clinton	1,651	27.3%	19%	40%	49%	27%	27%	28%	20%	28%	30%	29%	26%	28%	19%	15%	25%	21%	23%	21%	31%	36%	23%	26%	33%	23%	26%	28%	29%
Cruz	858	14.2%	19%	8%	4%	4%	13%	15%	18%	15%	15%	14%	13%	14%	16%	16%	12%	20%	13%	14%	15%	15%	14%	15%	14%	13%	14%	13%	15%
Kasich	336	5.6%	5%	6%	4%	11%	6%	6%	4%	3%	4%	5%	7%	6%	6%	1%	6%	9%	5%	6%	6%	6%	7%	5%	5%	5%	7%	4%	6%
Total	6,041																												
Will You Vote For GOP Nominee?																													
Yes	3,442	57.0%	66%	44%	22%	48%	55%	59%	57%	55%	52%	54%	60%	57%	53%	45%	64%	50%	61%	60%	55%	50%	60%	58%	52%	60%	60%	61%	55%
No	979	16.2%	11%	23%	45%	14%	16%	16%	20%	18%	19%	17%	14%	16%	23%	22%	20%	19%	14%	13%	17%	21%	13%	16%	20%	15%	16%	16%	16%
Undecided	1,620	26.8%	22%	33%	33%	37%	29%	25%	23%	27%	29%	29%	25%	27%	24%	33%	16%	31%	25%	26%	29%	28%	27%	26%	28%	24%	23%	23%	29%
Total	6,041																												
Which Candidate Can't You Vote For?																													
Trump	1,354	22.4%	16%	31%	45%	22%	25%	20%	24%	23%	21%	20%	24%	22%	19%	23%	26%	20%	19%	18%	24%	30%	25%	19%	25%	16%	21%	21%	24%
Cruz	1,407	23.3%	19%	30%	34%	27%	24%	22%	20%	25%	26%	24%	22%	23%	30%	31%	23%	19%	25%	23%	23%	20%	22%	24%	23%	26%	27%	23%	22%
Kasich	693	11.5%	13%	8%	8%	10%	11%	12%	17%	15%	13%	12%	10%	11%	25%	26%	12%	22%	13%	12%	11%	9%	11%	13%	9%	10%	10%	12%	12%
VoteForAny	2,587	42.8%	51%	31%	14%	41%	40%	45%	39%	37%	40%	44%	44%	44%	25%	20%	39%	39%	43%	46%	41%	41%	42%	44%	42%	48%	42%	44%	42%
Total	6,041																												